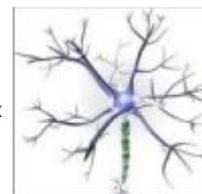


2012

No 13, March

On the way to a Neutral Logistics Information Platform

Logistics is one of the nine top sectors in which the government believes our country can distinguish itself on the world market. The aim is to create a permanent, international, top position for the Netherlands in the field of logistics. In order to achieve that, the so-called Logistics Top Team recently formulated six lines of action. In first place is the development of a Neutral Logistics Information Platform. In the future, all businesses and government authorities will be able to communicate between and with each other in a standardised way via this platform.



The Neutral Logistics Information Platform will contain a government section and a market section. Market parties, branches and government authorities will then be able to link up to this with their own applications. The Logistics Top Team recommends building as much as possible on existing investments (Digipoot and Port Community Systems such as Portbase and Cargonaut) when developing the government section and market section. The plans for the development of the Neutral Logistics Information Platform are now being fleshed out in more detail and will become more concrete in the course of 2012. Portbase is closely involved with this, as are many other businesses, government authorities and knowledge institutions.

Broad support for development of National Rail Information Network



Many parties have shown their support for the initiative, launched in mid 2011, to create a one-stop shop for all exchange of information in the rail sector via a National Rail Information Network. The steering group, which has now been appointed, symbolises the broad support for the comprehensive project. In the steering group, the rail sector is represented via Keyrail, ProRail, ERS, Hupac and DB Schenker, but cross-network parties are also involved, such as the Port of Amsterdam and the Port of Rotterdam Authority, interest groups KNV, EVO and FENEX, (rail) terminals RSC and ECT, and Portbase. During the first meeting on 26 January 2012, the steering group unanimously agreed to the proposed approach. The first sub-project – the provision of information about the transport of hazardous goods – is already well under way.

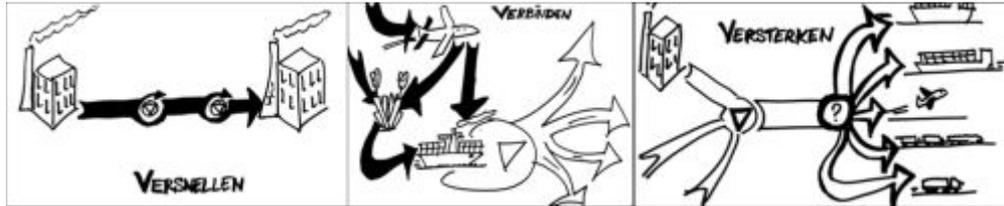
Cooperation with Transporeon

Portbase is to cooperate with Transporeon, the logistics e-platform for simple communication between shippers and carriers. Thanks to the dynamic transport-related communications which Transporeon makes possible, businesses can avoid empty kilometres, save costs and work more efficiently. The intention is to make the services of Transporeon available to Portbase clients as early as the first half of 2012.



Amsterdam removes fences and obstacles

The Port of Amsterdam will soon be starting to implement *Seamless Connections*, a series of nine concrete projects to remove virtual fences and obstacles between companies and between the private and public sector. The aim is to speed up, connect and strengthen supply chains. Through closer cooperation between parties, Amsterdam Metropolitan Area can develop into an even more strongly competitive logistics hub. The basic idea behind *Seamless Connections* is that transport becomes more efficient by integrating existing information systems and linking/coordinating planning systems. This gives rise to extra capacity, without investments in infrastructure. At the same time, carbon emissions fall. *Seamless Connections* is geared towards the Amsterdam Metropolitan Area, but is also in line with the ambition of the national government to create a permanent, international, top position for the Netherlands in the field of logistics (see article 1 of this newsletter). Portbase is involved with five of the nine *Seamless Connections* projects.



Almost 550 exporters and freight forwarders using ECS services

Almost 550 exporters and freight forwarders are already benefiting from Portbase's ECS services for the easy and problem-free export of containers via the ports of Rotterdam and Amsterdam. One of the most recent participants is freight forwarder Lehnkering, which operates on behalf of BASF. By taking part in the ECS services, this chemicals giant knows for certain that its export declarations will be handled in a watertight manner. Furthermore, it is possible to track the cargo in real time from its arrival at the terminal right up to its departure by ocean-going ship. For Customs, this track & trace data is also official alternative proof, in the unlikely event that an export declaration remains outstanding.

Economical, sustainable and safe



Portbase's new E-invoicing service makes it possible to send electronic invoices safely and reliably without making any investments. Participants make huge savings on paper, as well as printing and postage costs. Furthermore, E-invoicing is sustainable. Participation in the E-invoicing service is extremely simple. In principle, businesses do not need to make any changes to their existing procedures. You can read all about it [here](#).

New service completes export services

From mid 2012, it will be easy for shipping companies, shipping agents and other agents to submit their Exit Summary Declarations (EXS) to Customs, via the Portbase [Exit Summary Declaration](#) service. This new obligation applies to cargo for which safety and security data is not (or no longer) known to Customs. The service, which is currently being developed, is a follow-on from the existing ECS services and will complete Portbase's export services.



Information for freight forwarders

Within the Port Community System, freight forwarders can make use of almost twenty different services. By no means all clients from the freight forwarding sector are benefiting optimally, however. Many companies only work with one or just a few services and are unaware of all the possibilities. In order to change this situation, Portbase held an information meeting at the beginning of March, in conjunction with the FENEX. Over 60 representatives of freight forwarding companies obtained information about what the Port Community System broadly had to offer them. Special attention was paid to the advantages of the [ECS services](#) and the service [Cargo information](#). Kees Neele from VAT Logistics and Willem de Ruyter from DHL Global Forwarding were also willing to share their positive, practical experience with their competitors and colleagues. Were you, as a freight forwarder, absent but would you still like to know more about the many possibilities? Nils Minor, Sales Manager, T 010-252 22 81, E n.minor@portbase.com will gladly tell you more.

Software suppliers as strategic partners

The software suppliers of the logistics sector are strategic partners for Portbase. In a

meeting held in mid-March, Portbase revealed its future plans to about 50 representatives of these companies. The introduction of an open IT platform makes much more interaction possible and provides countless opportunities for cooperation. Portbase is also very open to new ideas from the software suppliers, such as links with the IT platform, co-creation, reselling, etc.



Status updates for Service Desk clients



Clients who approach the Portbase Service Desk with a question or to report a fault have, since recently, been receiving a regular status update by e-mail. This means that they know exactly where they are up to.

The frequency of the status updates is dependent on the nature of the report made. In critical cases, the Service Desk sends a status update every hour, in high priority cases every two hours and in average priority cases every eight hours. It is now also possible to follow the Service Desk on Twitter (@PortbaseSD). This means you always have the most up-to-date information on unforeseen faults and their resolution.

New members of Advisory Board

The **Advisory Board of Portbase** has two new members. Wouter van Dijk, Head of Logistics at the Port of Rotterdam Authority will replace Emile Hoogsteden to represent his company. Mark Jansen, Director of Operations at Hupac Intermodal will be occupying the place for the rail sector that has been vacant for some time. Furthermore, Ronald Lugthart, who represented Uniport in the Advisory Board up to now, will be a member on the basis of his new position as top man at Rotterdam World Gateway (RWG) from 1 April 2012 onwards.



Wouter
van Dijk



Mark
Jansen



2011 Annual Report on its way

The Portbase 2011 Annual Report will be available on the website, to read and download, from mid-April.

Where is Portbase?

Like to meet the representatives of Portbase in person? In the **diary**, you can see where you can meet us in the coming period.



Portbase is the spider in the web for all logistical information in the ports of Rotterdam and Amsterdam. Companies and authorities in both ports can exchange information even more easily and more efficiently via one joint Port Community System, so that everyone's competitive position is strengthened. Portbase is neutral, reliable, transparent and ambitious